For those with an interest in conservation, ecotourism, and sustainable economic development, this internship will see you defining and developing responsible ecotourism practices on the stunning tropical island of Zanzibar. Through this practical work experience opportunity, you’ll connect a passion for nature and conserving our planet with real-world tourism and economic development issues – sure to set you ahead of the pack for a career in this competitive industry.
AFRICAN IMPACT'S AIMS AND GOALS IN ZANZIBAR

The African Impact team have been working on the island of Zanzibar since 2013, with the goal of investigating the impact of tourism on the resident dolphin population, tour operators, and hotels; helping to support and manage the natural environment and seas. In partnership with the Dar Es Salaam University, this data is being used to help the implementation of tourism policies, with long reaching effects that will protect the dolphin population for future generations, as well as contribute to the success of Zanzibar as an emerging ecotourism destination.

There is a vital need for this as Zanzibar is one of the last remaining areas in the world with a dolphin population that is not governed by guidelines that limit the impact of tourism on their behavior. And dolphin tourism is booming. Many tourists flock to the area for the chance to swim with dolphins, with local operators offering this type of experience. Unfortunately, a lot of these encounters are highly unethical, causing stress to the dolphins, and often results in swatches of litter and waste from the boats harming both the sea and land.

Regardless, marine tourism underpins Zanzibar's economy and is one of the key income sources for local people, so sustainable and practical solutions need to be put in place to ensure a future for the dolphins and the island's residents who rely on them. This is where you come in.

Trained boat drivers at their graduation
YOUR MOTIVATION

This internship will give you an incredible opportunity to explore ecotourism opportunities in an African context. However, before you take the steps to become an intern, we believe it is important to ask some key questions of yourself and also from us to ensure that this internship is right for you.

WE WILL ENSURE THAT YOU:

◆ Work with tourism operators in the area to determine the impact of current practices on the biodiversity in the area and assess the long-term benefit of sustainable ecotourism
◆ Receive an in-depth understanding of the environment you are working in and get to spearhead marketing strategies that present the environmental issues to tourists in an accessible and interesting manner
◆ Build on local capacity by delivering collaborative workshops that encourage the community of tourism boat drivers to create more sustainable practices
◆ Assist in delivering a change to tourism practices in the private sector, developing small enterprises and high-quality programs to ensure the longevity – and conservation – of the ocean's natural resources
◆ Get ahead in the competitive ecotourism work space and receive regular assessments of your work, with a professional documentation of completion to compliment your work
◆ Are supported by a Personal Development Coach and Academic Trainer to acquire and develop new skills
◆ Have weekly meetings with your assigned African Impact mentor to introduce and regularly clarify the aims of your internship. You will set achievable goals that will show your growth and learning, with regular assessments and quality evaluations
◆ Are exposed to critical thinking within this specialist area

ARE YOU INTERESTED IN...

◆ Learning about ecotourism and the key limitations and opportunities in an African context?
◆ Helping create and be part of promoting responsible and long-term sustainable travel?
◆ Gaining exposure to marine research and university-led studies?
◆ Advancing your leadership and inter-personal communication skills in a multi-cultural environment?
◆ Effectively applying your experience to a large variety of ages, backgrounds and cultural challenges?
◆ Demonstrating effective written and oral skills for communicating with different stakeholders?
◆ Establishing leadership and professionalism within the tourism and development industry?
◆ Regular boat trips to observe dolphins, whales and sea life?
**KEY INTERNSHIP ACTIVITIES**

**CONServation Research**

To affect marine tourism policies on this ecotourism internship, you'll collaborate with local NGOs and institutes to capture data on the impact of tourism on dolphins' natural behavior. After receiving training on our research methods, you'll hop aboard our boat and monitoring the tourism activities and the movements of the resident dolphin population. Within structured methods, you'll also examine the unregulated fishing industry. Monitoring and Evaluation is the bedrock for understanding issues and reporting on change, so you will be supported throughout all practical exercises using research tools and a framework provided by an M&E specialist to achieve the very highest results.

**Ethical Tourism Workshops**

One of the biggest challenges facing conservationists in Zanzibar is the community's reliance on the ocean as a food source and means of income. As part of your role on this internship, you'll help develop and deliver educational workshops to adults and local stakeholders, as well as work with the younger generation at our Marine Conservation Club.

Interns will also help local tourism operators improve their practices and generate more income for themselves. By delivering our established and highly successful ethical tourism training to local boat drivers, we're actively changing the behavior of tourism boats and how they interact with the dolphin population. This, coupled with the demand from tourists for ethical encounters, ensures a future for both the dolphins and the local community.

**Eco-Tourism Assessments**

As more tourists seek ethical encounters with wildlife, there is more opportunity for local people to benefit. You'll join our team who are helping to increase the income-generating opportunities for the local people and building awareness around the importance of the marine life. Throughout your internship, you'll look at market demand and supply within this highly competitive product (dolphin swims), as well as how other ecotourism solutions can affect the island's natural resources, as well as the environmental and biodiversity footprint. Part of this work will include reaching out to hotels in the area, collaborating with them to encourage their guests to choose only ethical dolphin swim providers. In order to attract and keep the attention of tourists, you will work in developing marketing strategies for eco-tours. You'll also help build educational boards to be seen around the village, promoting the negative impact of mismanaged wildlife encounters and generating awareness around ecotourism.

**Personal Development**

This is an area that we specialize in and recognize as hugely important. To achieve the most from your program it is crucial to challenge yourself, gain new insights and understanding, and develop the skills to become genuinely useful to the program.

We provide professional support to you in the form of:

1. A senior professional on the ground to add context to your specific interests within this field; they are on hand to give an understanding of the social context, a review of the destination, and insight into the tourism industry.
2. Monitoring and Evaluation coaching in relation to program development. This area allows for development and training in research method tools and analyzing and reporting on data.
3. A highly qualified Personal Development Coach to work with you through one to one and group discussion. They support you with tools to use throughout your experience and beyond, exploring personal goals and opportunities for your future.
If you are studying tourism, sustainable development or conservation, this would give you a head-start. However, it is not essential. Willingness to learn, dedication, patience and eagerness to jump straight in is enough.

Since this role involves communicating with lots of different people, we need someone who is fluent in English. We don't need it to be your native language, but we do expect you to be able to read, speak, write and understand it easily.

We need someone with a positive attitude who is open to learning and working with others. We are looking for someone passionate and able to adapt to living in a new, challenging environment. Living and interning in Zanzibar will bring its own unique challenges so you will also need to be positive, flexible and outgoing.

If you are ready for a challenge and eager to learn, please forward your CV/Resume to us and request an application form!

Email: kelsey@africanimpact.com
ABOUT THE LOCATION

Zanzibar is a tropical paradise; an island just off the coast of Tanzania that is rich in culture, history, and also home to some of the most beautiful coastlines in Eastern Africa. When you think of crystal, turquoise oceans and endless white sandy beaches, Zanzibar is it.

Just an hour away from the capital, Stone Town, is the beautiful coastal village of Jambiani, where your home will be during your stay on this internship. From here you can enjoy everything this region has to offer, including world-class snorkel and dive sites, mangrove forests, water-sports, and of course, incredible eco-tourism activities.

WHERE YOU WILL BE STAYING

You’ll be staying in a private volunteer house that steps right out onto the sea front. Living in dorm rooms (split by gender), you’ll share your space with other international volunteers and interns from around the world. Supported 24/7 by the African Impact staff team, this is a truly unique and special location to complete your internship abroad.
## Who is African Impact?

African Impact is a social development company that is driven by 6 individual causes that have been developed through our long-term relationships and experience with communities and volunteering in Africa.

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<th>THE LIVELIHOODS IMPACT</th>
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These causes motivate, excites and focuses our vision and allows us to offer internships that contribute to wider causes in Africa.

As responsible leaders, we are committed to supporting our professional internship portfolio, all of which are unique in support and celebrated results. Through cultural immersion, our internships give individuals the ability to incorporate academic and experiential learning outside the classroom.

## Want to know more? Ask Kelsey!

Kelsey is your point of contact. She will provide you with all the information you need to plan your amazing adventure in Africa.

Originally from the United States, Kelsey was introduced to Africa with her first volunteering experience in Kilimanjaro, Tanzania. She loved it so much she ended up staying for two years working full time with local communities in the areas of education and empowerment. She then picked up and moved to South Africa which has been her home for 3 years. Kelsey is passionate about Africa, and eager to share that passion with you!

Email Kelsey at:  [kelsey@africanimpact.com](mailto:kelsey@africanimpact.com)

We look forward to welcoming you for a unique, rewarding and unforgettable experience!